

Candidate: Brian Fletcher

Background: Businessman, former small business owner

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Top three priorities:

1) Improve public safety: To reduce the risk of wildfire and increase the effectiveness of firefighters, I would accelerate the city's undergrounding of dangerous power lines. Despite voters passing a 1 percent sales tax increase in 2016 to help fund undergrounding, no more power lines have yet been buried.

To prevent crime, I would establish more active Neighborhood Watch programs; add patrols; encourage residents and businesses to better secure and monitor their mail, vehicles and property; and increase accountability for follow up investigations.

Let's be proactive in eradicating mosquitoes and improving drainage to prevent their breeding so we don't get another bad infestation next summer.

2) Preserve our high quality of life: The proposed large commercial development atop the North Bluff overlooking Dog Beach raises serious concerns about traffic and other potential negative impacts to residents. It would require a zoning change to high-density mixed use which conflicts with our voter-approved Community Plan and Helen Woodward's deed restriction for single-family use. This is why the citizens of Del Mar should be able to vote on this zoning change.

I support beach access which is threatened by the railroad and new plans to install fencing along our entire southern bluffs.

I also support working with the Fairground's staff and board as well as the adjoining cities of Solana Beach and San Diego to help reduce or mitigate the impact of increased traffic and noise from activities at the Fairgrounds. The Fair Board already responded to community concerns with their vote on 9/11 to not renew the gun show's contract.

3) Save our Beach and Bluff Neighborhoods: Over 600 residences are threatened by the Coastal Commission which seeks to wipe away Del Mar's voter-approved rights to shoreline protection. They already succeeded in Solana Beach where most seawalls will eventually be removed.

I won't let that happen in Del Mar since residences and businesses in the new FEMA flood zone are worth \$1.5 billion. The City cannot let \$300,000 in grants they unwisely accepted requiring "retreat" strategies that remove seawalls and homes or adopting erroneous flood maps, that omit existing seawalls or the railroad's bluff protection, erode our property rights and a significant part of our tax base.

The STAC committee worked hard for three years to develop several adaptation strategies to save our eroding beaches and bluffs. I support priority funding to implement these strategies especially sand replenishment and the retention of sand being swept on our beaches over the next 50 years from the \$100+ million program of neighboring cities.

On the issues:

The Sea-Level Rise Adaptation Plan:

I support adding the adaptation plan to our Community Plan but oppose it being added to our LCP where it can be misused by the Coastal Commission to extract 20-year waivers for seawall permits vs. the current standard of 75 years. These 20-year waivers have destroyed shoreline property values in Solana Beach and have led to million-dollar lawsuits. It is not necessary to add the Sea Level Rise Plan to our LCP to enable Del Mar to participate in regional sand replenishment programs since all the neighboring cities participating in the \$100 million sand nourishment program funded by state and federal sources do not have it in their LCPs.

941 Camino Del Mar:

I support this project which has been considerably scaled down to address the concerns of neighboring residents. In addition, it will provide two affordable housing units and the funding of community projects like the Shores master plan.

Short-term Rentals:

I am disappointed with how this issue has divided our community resulting in numerous lawsuits. I believe we should work with Del Mar citizens to formulate a compromise that also protects our housing stock and maintains the character of our neighborhoods.

Affordable Housing:

Since most of Del Mar is already built out and the Fairgrounds comprises 20% of our City's area, I support meeting our affordable housing goals by working with the Fairgrounds which has over 50 units in their approved master plan to replace its current substandard housing. This would help eliminate the City's current plan to rezone the entire North Commercial District on Jimmy Durante to high-density mixed-use which would bring even more traffic to this congested area.

Measure R:

I oppose Measure R which negatively impacts Del Mar's tax base by \$100 million. Thankfully, the proponent of Measure R has now joined with me and other community leaders in opposing the measure and supporting reforms to increase noticing, transparency and dispute resolution by the City of Del Mar.

Gun shows at the Fairgrounds:

I support the request of Del Mar and other neighboring communities to move the gun shows from the Fairgrounds.

Bluff stabilization and the railroad tracks:

The three recent bluff failures from 9th to 11 Street demonstrate the need for the railroad to be moved off our fragile bluffs. These unstable bluffs are undermined by the significant weight and vibration of an average of over 50 trains traversing them each day. In addition, moisture is permeating the bluff structure as evident by the bluff face literally weeping with water despite

drought conditions. The water table and water leaks in the surrounding area need to be checked because the large volume cannot just be the result of run-off from irrigation.

The Del Mar Resort:

I attended the CPP workshop and heard the concerns of many citizens about the large size and scale of the Del Mar Resort, which had only become apparent after the story poles went up. In addition to the large buildings, this proposed development would bring a substantial increase in traffic. According to our Community Plan, the entire North Bluff area is supposed to be very low density, single-family residential. Helen Woodward, my old neighbor who owned the four acres along the bluff overlooking Dog Beach, also added a deed restriction that the property could only be for single family use. Given the significant impact on our community, it is essential that there be broad public support evident in a public vote for any rezoning to occur.