

Promote your business using the power of an advertorial. Advertise your business in our

MARKETPLACE NEWS

Native Advertising WORKS!

1/3 Page = 700 words (not including photo)
 1/6 page = 320 words

Coast News:
60,000 readers

Rancho Santa Fe News:
30,000 readers

Inland Edition:
30,000 readers

1/3 \$600
1/6 \$320

1/3 \$500
1/6 \$260

1/3 \$500
1/6 \$260

Color cost is an additional \$100 to these prices

Buy Coast and get RSF & Inland

50% OFF!

RSF or Inland Pick-up Rates

1/3 \$250
1/6 \$130

EDITORIAL COST (may apply)

- Story: Client provides, we editno charge
- Photo: Client sends photo no charge
- Story: We write, you approve \$150
- Photo: We take, you approve \$50

Editorial charges do not apply to 2nd paper buy.
Frequency discount (on space only) 6x = 10% 12x = 15%
2 proofs maximum, addl. proofs \$25 each.

NEW: Feature your story in our e-newsletter as sponsored content for \$100 more. Choose from the Food & Wine email each Tuesday or Top Stories emails on Thursdays. Call your representative for details.

Deadline is Friday at 3:00 PM, 14 days prior to the publication date.

A 1/3 page editorial is approx. 700 words (or 28 column inches).
 A 1/6 page editorial is approx. 320 words (or 14 column inches).

*In the sample above, the 3 col. x 4" photo reduces the word count to 350 (approximately 30 words per column inch size of the photos).

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The team behind Fairbanks' LeDimora

Alltech Solar: 'watt' are you waiting



Lifetime Lumber's a green option

LETT THE SUN SHINE IN

COAST CITIES — Spiking in price, solar is being installed in homes and businesses. Alltech Solar, a national solar contractor, is currently installing solar panels in the San Diego area. The company's solar panels are made from recycled materials and are designed to last for 25 years. Alltech Solar is a leader in the solar industry and has installed solar panels for many of its clients. The company's solar panels are made from recycled materials and are designed to last for 25 years. Alltech Solar is a leader in the solar industry and has installed solar panels for many of its clients.

COAST CITIES — Lifetime Lumber is a leader in the lumber industry. The company's lumber is made from recycled materials and is designed to last for 25 years. Lifetime Lumber is a leader in the lumber industry and has installed lumber for many of its clients.

Model grand opening for Carlsbad



CARLSBAD — The new model home at the Carlsbad community is now open for public viewing. The model home is a two-story house with a large porch and a modern interior. The house is located in a beautiful setting with a large lawn and a swimming pool. The model home is a great example of the quality construction and attention to detail that the Carlsbad community is known for.

1/6 page

LETT THE SUN SHINE IN

COAST CITIES — The new model home at the Carlsbad community is now open for public viewing. The model home is a two-story house with a large porch and a modern interior. The house is located in a beautiful setting with a large lawn and a swimming pool. The model home is a great example of the quality construction and attention to detail that the Carlsbad community is known for.

1/3 page

All articles are posted online under the news tab at www.thecoastnews.com

Marketplace News articles are **WEB SEARCHABLE** and a framed copy is available at advertiser's request

