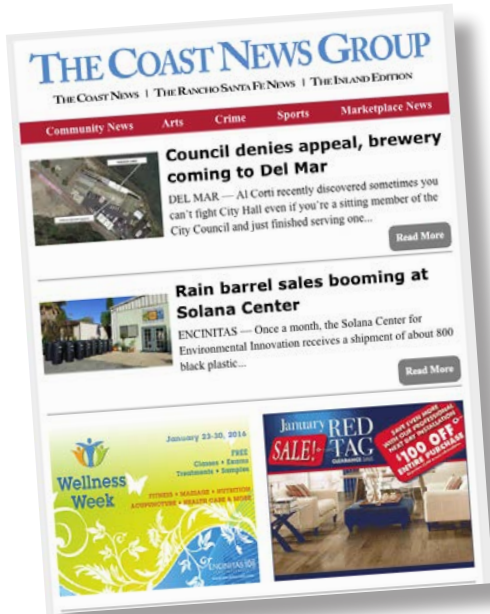
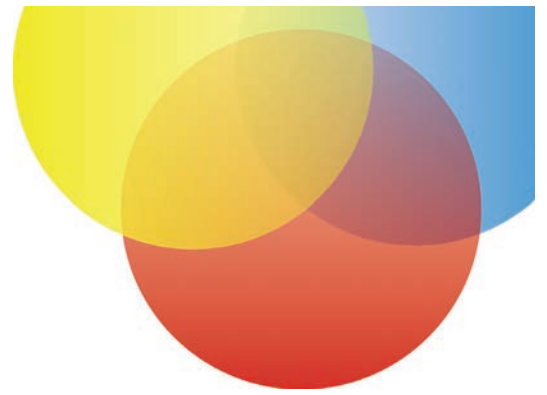


eNEWSLETTER

Our Business To Business Marketing Solution



2016

eNewsletter Rate Sheet

Nearly 8,000 recipients - 1/1/16

Highlight new promotions, events, sales, happy hours etc. in eNewsletters to almost 8,000 local business owners in North San Diego County.

Tuesday

Food & Wine updates of the week from our local columnists Frank Mangio of Taste of Wine & David Boylan of Lick the Plate

Thursday

Local News highlights and reviews from the upcoming printed edition

Ad Requirements

Acceptable formats are jpeg, gif, or png

File must be in RGB color

The Coast News Group will build your digital ad at no additional cost.

The most effective eNewsletter ads are simple, with large text stating a clear message or a call to action. Many eNewsletters function to drive visitors to a website for further action. If this is the case, please provide a click-thru link for you company or website.

**\$115 & \$75 rates apply with 26x minimum agreement. Rates are per email. Clients may purchase up to 2 emails per week.*

Large Ad

300 pixels (w) x 250 pixels (h)

Starting at

\$115/email*

Small Ad

300 pixels (w) x 125 pixels (h)

starting at **\$75/email***

Banner Ad

600 pixels (w) x 75 pixels (h) Starting at **115/email***



Rate per email	1wk	3wks	6wks	12wks	26+wks	Rate per email	1wk	3wks	6wks	12wks	26+wks
Large Ad	\$195	\$175	\$155	\$135	\$115	Sponsored Content	\$195	\$175	\$155	\$135	\$115
Small Ad	\$115	\$105	\$95	\$85	\$75	MP News Add On	\$100	\$95	\$90	\$85	\$80
Banner Ad	\$195	\$175	\$155	\$135	\$115						